



Please NOTE:

Red dotted line indicates image area including bleed.

All text/images (except background) must be positioned

- no less than **7-8mm** from the folding line - **black colored line** (from the top, left & right side)
- and **12-15mm** (from the bottom)

to avoid being hidden when cup is folded and to avoid problems that can be caused by high temperature used to seal cups

- PLEASE MAKE SURE THAT ALL TEXT IS **OUTLINED** or ALL USED FONTS SUPPLIED
- PLEASE NOTE THAT FONT SIZE SHOULD NOT BE LESS THAN 3-4pt IF YOU EXPECT TEXT TO BE LEGIBLE
- PLEASE SUPPLY ALL USED BITMAP (PHOTOGRAPHIC) IMAGES AS SEPARATE FILES ALONG WITH ARTWORK
- PLEASE NOTE THAT ALL USED BITMAP (PHOTOGRAPHIC) IMAGES SHOULD BE HIGH RESOLUTION (300dpi+)
- PLEASE SPECIFY **PANTONE COLOURS** or MAIL PREVIOUSLY PRINTED ITEMS WITH COLOURS YOU NEED FOR COLOUR MATCHING