



Please **NOTE:**

Red dotted line indicates image area including bleed.

All text/images (except background) must be positioned

- no less than **7-8mm** from the folding line - **black colored** (from the top, left & right side)

- and **14-16mm** (from the bottom)

to avoid being hidden when cup is folded and to avoid problems

that can be caused by high temperature used to seal cups

- PLEASE MAKE SURE THAT ALL TEXT IS **OUTLINED** or ALL USED FONTS SUPPLIED

- PLEASE NOTE THAT FONT SIZE SHOULD NOT BE LESS THAN 3-4pt IF YOU EXPECT TEXT TO BE LEGIBLE

- PLEASE SUPPLY ALL USED BITMAP (PHOTOGRAPHIC) IMAGES AS SEPARATE FILES ALONG WITH ARTWORK

- PLEASE NOTE THAT ALL USED BITMAP (PHOTOGRAPHIC) IMAGES SHOULD BE HIGH RESOLUTION (300dpi+)

- PLEASE SPECIFY **PANTONE COLOURS** or MAIL PREVIOUSLY PRINTED ITEMS WITH COLOURS YOU NEED FOR COLOUR MATCHING